

ELECTRONIC MEDIA SUMMARY  
MARLBORO 500  
MICHIGAN INTERNATIONAL SPEEDWAY  
BROOKLYN MICHIGAN  
JULY 28-30, 1995  
Submitted by: Susan Bradshaw  
Chris Mears

The following lists the requests from the electronic media which we fulfilled throughout the race weekend.

#### PRE-RACE PUBLICITY

##### WEDNESDAY, JULY 19

Al participated in an advance media day and fulfilled the following interview requests coordinated by Tip Nunn Events:

WDYY-AM Radio / Grand Rapids - live in-studio interview

WZZM-TV (CBS/Grand Rapids)  
WOOD-TV (NBC/Grand Rapids)  
WWMT-TV (CBS/Kalamazoo)  
WXYZ-TV (ABC/Detroit)  
WILX-TV (NBC/Lansing)  
WLNS-TV (CBS/Lansing)

##### FRIDAY, JULY 28

SBT-TV - (Brazil) - interview with Emerson

Eurosport-TV - interview with Emerson

TVA-TV (Canada) - interview with Emerson

##### SATURDAY, JULY 29

SBT-TV (Brazil) - post-qualifying interview with Emerson

Motor Racing Review Radio - post-qualifying interviews with Al & Emerson

The following electronic outlets attended the Marlboro 500 welcome reception and the grand opening of Penske Restoration.

ABC Sports  
ESPN International  
SBT-TV (Brazil)  
Eurosport-TV

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SUNDAY, JULY 30

ABC-TV - coverage of Emerson's second pit stop  
- coverage of all of Al's pit stops  
- stand-up report on Emerson's wickers  
- stand-up report on Al's tires  
- interview with Roger Penske during race  
- post-race interview with Al

WILX-TV (NBC/Lansing) - post-race interview with Al

WJBK-TV (FOX/Southfield) - post-race interview with Al

WTOL-TV (CBS/Toledo) - post-race interview with Al

Telesport-TV - post-race interview with Al

WLNS-TV (CBS/Lansing) - post-race interview with Al

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